



GET GREEN FOR EARTH DAY

Join Earth Day Network, CHTA and CAST in celebrating Earth Day on April 22, 2017.
Below are ten fun and simple ideas to create your own signature green event.

1. **Host a Light the Night Event:** Turn the lights off in your property for one hour and host candlelight / bonfire event for your guests outdoors, in honor of earth day.
2. **Host an Educational Green Day at your Hotel:** Invite a local school to your property and show them all the environmental efforts your hotel is doing to be kinder to the environment.
3. **Clean Up Day:** Take your team to a local park or beach and clean up trash.
4. **Earth Day Walk:** Schedule a walk, run or bike event along your property or community. No cars allowed.
5. **Green Menu:** Have your culinary team create two environmentally friendly dishes (no meat and using local ingredients) and feature them during the month of April, along with an explanation of why they are environmentally sound.
6. **Green Movie Screen:** Set up a screening of an environmentally-themed movie. Consider supplementing the screening with a speaker who can lead a Q&A following the film.
7. **Do Your Own Eco-Fair:** Create an eco-fair with local green businesses and environmental organizations. Not only will this inform the public of ways they can get involved, but it's also a fun way to promote local businesses and bring your community together.
8. **Give "Environmental Hero" Awards:** Start a contest among your team for the most environmental team members. The winner can get a certificate and a paid-day off. You can also give environmental awards to your greenest vendors and community members. Make sure to promote and celebrate your winners in grand style!
9. **Earth Day Mural:** Invite all of the children at your property, guests and children of team members, to paint a mural showing what being green means to them. Pick a wall on your property, lots of environmentally friendly paints and let their creativity flow. If you are not willing to have the wall painted, cover it in a large sheet of paper that can easily be removed after the event.
10. **Visit a Local Farmers Market:** Take your guests to local farmers markets or farms where they can select locally grown produce. This supports local growers and showcases your island delicious local fare.

Don't forget to tell us all about your event so we can brag about your efforts on our social media as well as our membership newsletter. Send all the details to Adriana@caribbeanhotelandtourism.com.